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POSTMASTER: IF ADDRESSEE HAS REMOVED AND NEW ADDRESS IS NOT KNOWN, NOTIFY SENDER ON FORM 3547, POSTAGE IS GUARANTEED. IF ADDRESS IS NOT KNOWN, RETURN TO SENDER, POSTAGE IS GUARANTEED.

# WESTERN MAINE FOREST NURSERY FRYEBURG • MAINE

*Spring 1940*

92.79

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U. S. Department of Agriculture

FRYEBURG, MAINE  
PERMIT NO. 1

U. S. POSTAGE

PAID

Sec. 562 P. L. & R.

## THIS IS OUR

Every tree that does not live if replaced absolutely free of charge, if previous to October 1, 1940. Notice this date does not entitle you to replacements. No varieties or sizes of trees sold by us and not listed in this price list are guaranteed to live. Shipment of replacements will be made at the proper time for planting either during the Fall season of 1940 or the Spring planting season of 1941. We do our part. You must do yours to make your trees live. Get them promptly from the express company or Post Office. Unpack and plant immediately.

## GUARANTEE

ordered from this price list will be we are notified of the number of trees of the loss of trees received by us after varieties or sizes of trees sold by us and not listed in this price list are guaranteed to live. Shipment of replacements will be made at the proper time for planting either during the Fall season of 1940 or the Spring planting season of 1941. We do our part. You must do yours to make your trees live. Get them promptly from the express company or Post Office. Unpack and plant immediately.

DO NOT LET THE ROOTS DRY OUT.







FRYEBURG · MAINE

Spring, 1940

Dear Friend:

This is the tenth year since we started selling small evergreen trees by mail, and eighteen years since the first tree seeds were planted to start the Western Maine Forest Nursery.

During this time approximately forty thousand people have planted about twenty million trees grown by us.

You, too, can actually save money and have a lot of fun growing your own ornamental trees. There is nothing complicated or difficult about it. Just order your trees. When they come, follow the simple directions for planting. No special care, equipment, or knowledge is necessary. Keep the weeds away and give the trees a little water when they need it and watch them grow.

A fifteen or twenty cent tree will grow two or three feet tall and increase in value to several dollars in three years.

Many of our customers make a profit selling trees to their friends. Others give them away, but they all have fun watching them grow.

You will enjoy it too. Make up your order now. You will be more than pleased with the trees when you receive them.

Sincerely yours

T. C. Eastman

P.S. If when you wrote us, you asked questions, and they are not answered by a separate letter enclosed with this price list, it is because the answers to your questions are already printed in this circular.



# EASY TO BUY



**When to Order** The answer is, "Right now." Don't put it off another day. We are always sold out of some varieties before the shipping season starts. Order early and be sure to get the trees you want.

**When to Plant** Plant your trees in the spring as early as we can ship them to you. Our customers are all south of us, so your planting season is slightly earlier than ours. We will ship your trees just as early as we can dig them. They will be absolutely dormant when shipped, therefore perfectly safe to plant. Usually we are able to start digging trees not later than the middle of April. Sometimes, if the season is earlier, we can dig much earlier than this. Just mark your order for shipment, "early as possible," and we will get the trees to you as soon as we can possibly dig them.

Positively no changes will be made in the Special Offers.

## Special Offer



**10 Colorado Blue Spruce Trees \$1.00**  
Postpaid

Four years old, transplanted trees, 3 to 6 inches tall.  
Grown from seed collected from Blue Spruce Trees in Colorado.  
The most popular of all ornamental trees.

You can't go wrong on this one.  
Six thousand people bought this offer last year.

## Offer No. 1



**50 TREES \$3.00**  
Postpaid

All three and four years old, transplanted trees, 5 to 12 inches tall. 10 each of the following five varieties.

Red Spruce, Norway Spruce, Jack Pine, Austrian Pine, Red Pine.

All 50 trees, 10 of each variety, **\$3.00** or  
25 trees, 5 of each variety, **\$1.75**

Add 15c per order for postage if you live west of the Mississippi River or south of North Carolina and Tennessee.

ADD BEAUTY AND VALUE TO YOUR HOME



# EASY TO PLANT

*Planting and Care* To plant these small trees, use a trowel or shovel and make a hole large enough to accommodate the roots when they are well spread out. Put a little water in the hole, pack earth around roots, keeping them well spread. When the hole is filled, pack the earth down firmly so that no air can get to the roots to dry them out. Be very careful between the time you receive the trees and the time you plant them not to let the roots dry out. Dry roots are always fatal to an evergreen. If you are planting the trees in your garden to let them grow a few years before putting them in their permanent locations keep them about a foot apart. If you are not ready to put them in their permanent location at the end of two years, be sure to transplant them again, placing them two feet apart.

Please do not ask us to substitute one variety for another.

## Offer No. 2



- 5 Jack Pine**, four years old, once transplanted, 10 to 18 inches tall.
- 5 Austrian Pine**, five years old, twice transplanted, 10 to 15 inches tall.
- 5 White Spruce**, five years old, twice transplanted, 8 to 12 inches tall.
- 5 European Larch**, three years old, once transplanted, 9 to 15 inches tall.

\$4.00

Trees will be shipped express collect, or parcel post C. O. D. for postage. Shipping weight, 8 lbs. The trees are guaranteed to live. Shipment to replace those that die will be made C. O. D. for the postage.

## Offer No. 3



- 5 Red Pine**, five years old, twice transplanted, 9 to 15 inches tall.
- 5 Scotch Pine**, five years old, twice transplanted, 12 to 18 inches tall.
- 5 Norway Spruce**, five years old, twice transplanted, 6 to 12 inches tall.
- 5 Red Spruce**, five years old, twice transplanted, 10 to 15 inches tall.

\$4.00

The trees will be shipped by express collect, or parcel post C. O. D. for postage. Shipping weight, 8 lbs. The trees are guaranteed to live. Shipment to replace those that die will be made C. O. D. for the postage.

C. PARKER LORING, PRINTER, LEWISTON, MAINE.

COME WITH *Guaranteed to Live* TREES



# Keep Your Home Ever Beautiful .. with EVERGREENS

## WESTERN MAINE FOREST NURSERY

### Information and Descriptions

**AMERICAN ARBORVITAE.** Also called White Cedar. Excellent for hedges and windbreaks. Dark green foliage. May be pruned back to any desired height. Prefers moist soil. Height at maturity 40 to 60 ft.

**BALSAM FIR.** Symmetrical, fragrant. Flat blue-green needles. Prefers medium to heavy soil and will thrive in shade. Height at maturity about 50 ft.

**CONCOLOR FIR.** Blue-green needles. Pyramidal growth. Needs moist soil. Height at maturity about 40 ft.

**DOUGLAS FIR.** Soft dark green to gray-blue needles. Rapid grower. Medium soil. Height at maturity about 70 ft.

**CANADIAN HEMLOCK.** Lacy, graceful foliage—easily pruned. Prefers shade, but will live in sunlight. Moist soil. Height at maturity if unpruned about 70 ft.

**EUROPEAN LARCH.** Bright green feather foliage. Deciduous. Prefers moist soil. Slender, pyramidal form. Very fast growing. Height at maturity 60 to 90 ft.

**AUSTRIAN PINE.** Rich, deep green colored foliage, needles four to five inches long. Prefers a rich, light loam with a well drained sub-soil. Particularly good for city planting, and does well also in seashore plantings. Height at maturity about 50 ft.

**JACK PINE.** Fast growing. Bright warm yellow green foliage. Needles the shortest of any variety in the Pine family. Excellent for planting in barren sand. Height at maturity 40 to 50 ft.

**MUGHO PINE.** Dwarf, spreading, slow growing. Hardy everywhere except in wet soil. Height at maturity 6 to 10 feet. May be kept pruned to any desired height.

**RED PINE.** Dense foliage, beautiful, long deep-green needles. Rapid growing. Will thrive in dry soil. Requires sunlight. Height at maturity about 100 ft.

**SCOTCH PINE.** Rapid growing and very ornamental. Light gray-green foliage. Will grow in poor soil and adverse conditions. Good for screens where quick growth is desired. Height at maturity 50 to 60 ft.

**WHITE PINE.** The beautiful five-leaved pine, native of Northeastern United States. Rapid grower. Prefers light sandy soil. Spreading limbs, but easily adapted to windbreaks and screens. Height at maturity about 90 ft.

**BLACK HILL SPRUCE.** Very compact tree of pyramidal growth. Grows to a height of 20 to 30 ft. Prefers medium wet soil.

**COLORADO BLUE SPRUCE.** Ranges in shade from slightly blue-green to marvelous blue. The handsome ungrafted, short-leaved tree, native of Colorado. Grows in any soil. Prefers sunlight. Height at maturity about 80 ft.

**ENGELMANN SPRUCE.** Leaves blue-green to steel-blue. Flowers purple. Fully as beautiful as the Colorado Blue Spruce but not as widely known. Good moist soil. Height at maturity about 60 ft.

**NORWAY SPRUCE.** Graceful, symmetrical tree of rapid growth. Pendulous branches, dark, green foliage. Makes excellent hedges and windbreaks. Will stand clipping and pruning. Prefers heavy soil and will grow in partial shade. Height at maturity about 80 ft.

**RED SPRUCE.** Not unlike White Spruce as to shape and size of branches, but reddish-green bark and dark green foliage. Slower growing than Norway Spruce. Makes good hedges. Height at maturity 70 to 80 ft.

**WHITE SPRUCE.** Upright and symmetrical, light silvery-green foliage. Makes good hedges and windbreaks. Will stand clipping and pruning. Prefers heavy soil and will grow in partial shade. Height at maturity 60 to 75 ft.

Offers *You* this opportunity to  
beautify your home at a price  
you can afford to pay

SPRING 1940

### Guaranteed Trees Cost No More

Variety	Age	Size	Per 100	Per 25	Per 10	Per 5
American Arborvitae	4T	4 to 8 in.	\$12.00	\$3.50	\$2.00	\$1.15
Balsam Fir	5TT	4 to 8 in.	15.00	4.00	2.25	1.25
Concolor Fir	4TT	3 to 5 in.	12.00	3.50	2.00	1.15
Douglas Fir	3T	3 to 5 in.	8.00	2.50	1.25	.75
Douglas Fir	4T	4 to 8 in.	12.00	3.50	2.00	1.15
Canadian Hemlock	5TT	5 to 10 in.	25.00	7.00	3.50	2.00
Canadian Hemlock	6TT	9 to 15 in.	40.00	10.75	5.00	2.75
European Larch	3T	9 to 15 in.	10.00	2.75	1.50	.85
Austrian Pine	4T	6 to 12 in.	10.00	2.75	1.50	.85
Austrian Pine	5TT	10 to 15 in.	15.00	4.00	2.25	1.25
Jack Pine	3T	5 to 10 in.	5.00	1.50	.75	.40
Jack Pine	4T	10 to 18 in.	10.00	2.75	1.50	.85
Mugho Pine	3T	2 to 5 in.	10.00	2.75	1.50	.85
Mugho Pine	4T	4 to 8 in.	15.00	4.00	2.25	1.25
Red Pine	4T	5 to 10 in.	5.00	1.50	.75	.40
Red Pine	5TT	9 to 15 in.	12.00	3.50	2.00	1.15
Scotch Pine	4T	8 to 15 in.	8.00	2.50	1.25	.75
Scotch Pine	5TT	12 to 18 in.	12.00	3.50	2.00	1.15
*White Pine	4T	4 to 10 in.	15.00	4.00	2.25	1.25
Black Hill Spruce	4T	3 to 5 in.	10.00	2.75	1.50	.85
Colorado Blue Spruce	5TT	4 to 8 in.	15.00	4.00	2.25	1.25
Engelmann Spruce	4T	3 to 5 in.	10.00	2.75	1.50	.85
Engelmann Spruce	5TT	4 to 7 in.	12.00	3.50	2.00	1.15
Norway Spruce	4T	4 to 10 in.	8.00	2.50	1.25	.75
Norway Spruce	5T	8 to 15 in.	12.00	3.50	2.00	1.15
Norway Spruce	5TT	6 to 12 in.	15.00	4.00	2.25	1.25
Red Spruce	4TT	4 to 6 in.	10.00	2.75	1.50	.85
White Spruce	4T	4 to 6 in.	8.00	2.50	1.25	.75
White Spruce	5T	6 to 12 in.	10.00	2.75	1.50	.85
White Spruce	5TT	6 to 12 in.	15.00	4.00	2.25	1.25

Japanese Barberry 15 to 18 in. 15.00 4.00 2.25 1.25  
"T" once transplanted trees "TT" twice transplanted trees  
\*White Pine may be shipped into all states (and the District of Columbia) except Arizona, California, Colorado, Nevada, New Mexico, Utah, Wyoming, North Carolina, South Carolina, Georgia, Tennessee, and Kentucky.

WHOLESALE PRICES ARE AVAILABLE TO THOSE PARTIES WHO WISH TO BUY 250 OR MORE TREES of the Same Kind and Size. ASK FOR WHOLESALE PRICE LIST.

### Unsolicited Letters

"Our order of 35 trees last spring has done fine. We are much pleased with them." P. W. McF., Jamestown, N. Y.

"For the past several years I have ordered from your nursery. In this time I find you are most fair to your customers, and you certainly do your part to make your trees grow. May I assure you it is indeed a pleasure to do business with a firm that is as fair as you are." J. F. M., Tolono, Ill.

"Just to say a few words in praise of your trees which I purchased several years ago — some are five feet high and have done wonders in growth." P. M., Montvale, N. J.

"I want to thank you for the quick response to my recent request. I am very pleased with the manner in which you conduct business. You may look forward to another order next spring." H. T., Jr., Bogota, N. J.

"The Colorado Blue Spruce trees arrived in fine condition, and I am very pleased with them and would like you to send me 10 more of the same variety for which I enclose one dollar." P. W. H., Jr., Dover, Pa.

"... I want to compliment you on the splendid condition of these trees, both upon arrival and at the present time. The trees have been planted about three weeks now and are starting to grow fine.

I shall be pleased to recommend you to any one in this vicinity and you are welcome to send them to me for my opinion. With very best wishes for your future success, I am," F. P. W., Westport, Conn.

"Received my trees and shrubs in excellent condition, and am very pleased with them. Will send for more in future." F. G., Port Huron, Michigan

"I received your 500 trees in perfect condition and I cannot tell you how pleased I was when I unpacked these little fellows. It was more than I ever expected. I am very sorry that I did not order all my spring stock from you. In the future you will have a customer who will always recommend you." W. R., Chicago, Illinois

"Four or five years ago, I purchased several hundred of your trees and must say in spite of the drought we have had some of the most beautiful trees in this neighborhood." J. A. V., Wheeling, W. Va.

"The package of evergreens arrived and I want to congratulate you as they are certainly fine, strong, healthy plants. Many thanks." E. D. L., Baltimore, Md.

"I am in the market again for evergreens and would like to deal with you people because of the wonderful success I have had with the evergreens you sent me before. So would you please send me your wholesale price list." W. O., St. Louis, Missouri

"About seven years ago I bought 100 evergreen seedlings from you. Every one grew, some are 10 to 12 feet high. You sure do ship them in nice shape as they looked as if they were pulled the same day." G. W. T., Lombard, Illinois

"This is to advise you that the trees which you sent me on May 11 arrived in very good condition, and were some of the nicest trees I have received from any nursery this spring. I shall remember you in the future." A. F. V., Red Wing, Minnesota

"The trees I ordered last year are growing nicely and I'm very proud of the ones you sent three years ago." M. A. C., Selkirk, New York

"Just received my order in best of condition and the best quality trees I have ever received." A. J. H., Hancock, N. Y.

"All the trees I bought of you a few years ago lived and are beautiful today. Your stock can't be beat for quality and healthy stock." E. B. W., Camden, New Jersey

"I purchased ten spruce trees in the spring, and I wish to tell you that they are all doing nicely. A few years ago I bought ten also, and they are admired by every passer-by." Mrs. A. P., Chicago, Illinois

"Have had excellent success with all previous purchases. Have a beautiful hedge of Arborvitae of 90 trees." R. E. A., Brockton, Mass.

"My orders before have all given complete satisfaction. I have planted nearly 600 of your seedlings. They are about 3 ft. tall now. I always had the best of luck so please keep my name on your mailing list." F. M., Howells, N. Y.

Because of the excessive cost of packing small orders, no order will be accepted for less than five trees, and no order for less than one dollar value. All orders must be in multiples of five trees of a kind.

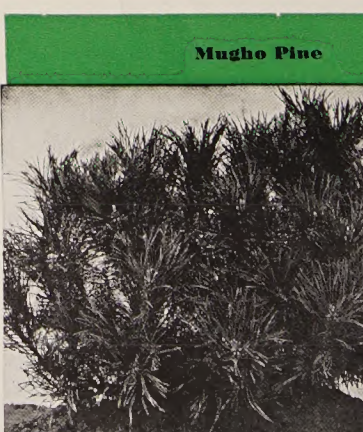
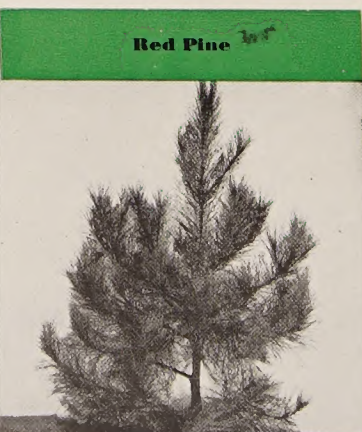
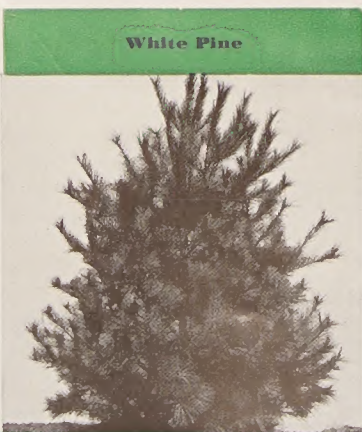
All prices on this page are F.O.B. Fryeburg, Maine, cash with order or orders will be shipped C.O.D. providing payment of one-half the amount accompanies the order. Shipping weights: (Approx.) 3 and 4 year, once transplanted, average 10 lbs. per

100 trees; 5 year, twice transplanted trees average 30 lbs. per 100 trees; 6 year, twice transplanted trees, average 35 to 50 lbs. per 100 trees.

Unless you live in Maine or New Hampshire, do not ask for prices on trees larger than those offered in this price list. Larger trees should be handled only with a ball of earth around the roots which would make transportation charges excessive. If you must have larger trees, buy them from your local nurseryman.

## Natural Beauty

ADDED TO YOUR HOME AT LOWEST POSSIBLE COST




ADD BEAUTY AND VALUE TO YOUR HOME WITH *Guaranteed to Live* TREES









## OUR POLICY

of fair dealings with our customers has built our business from an output of 20,000 trees ten years ago to an output of over 2,500,000 trees during the Spring season of 1939.

We intend to stay in the nursery business, and we want all our customers to be satisfied in all their dealings with us. Therefore, we offer you only the best---trees that will live and grow.

**G U A R A N T E E D**